

**ABSTRACT**

The present invention relates to snack pieces having an improved dip containment region for providing improved dip holding containment region. More particularly, the present invention relates to snack pieces having an improved dip containment region for providing improved dip holding containment region with a separate grip region that avoids messy finger contact with the dip by a user. Even more particularly, the present invention relates to snack pieces having an improved dip holding containment region with a grip region that avoids messy finger contact with the dip that is readily communicated and discernible to the user by the shape of the snack piece and a method to make such a snack piece.